

FREIGHT

v.

FICTION

Harris Ligon CEO

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We Had Questions

Does operating ratio relate to train speed?

Relationship between dwell and speed?

What about volume and speed?

Is the network supply or demand constrained?

Did cost cuts clearly influence service?

Are railroads losing share to truck?

Where is the money going from improving OR?

Any trend in proportion of trains being held?

Three Big Themes

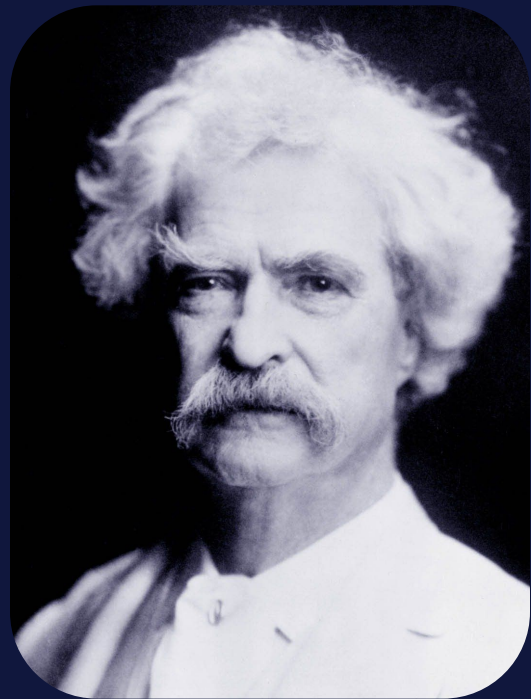
- ① Freight rail is not fading away
- ② Efficiency has not produced growth
- ③ A services economy still needs rail

1

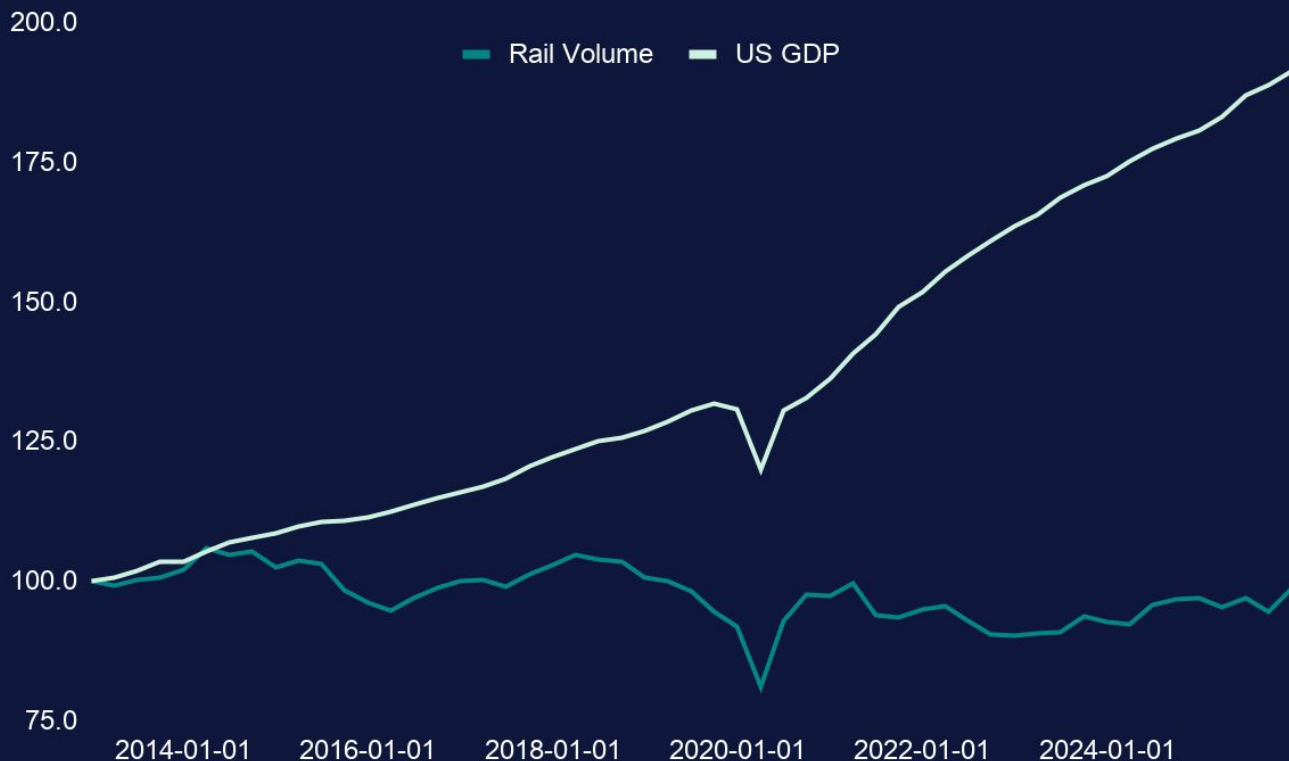
Freight railroading is not dying

"The reports of my death were greatly exaggerated."

— Mark Twain



Dying? Hardly. Just indexed to the wrong comparable



Source: Federal Reserve of St. Louis / Telegraph Market Intelligence

Against the right yardstick, total rail volume keeps pace



So what is really holding freight rail back?

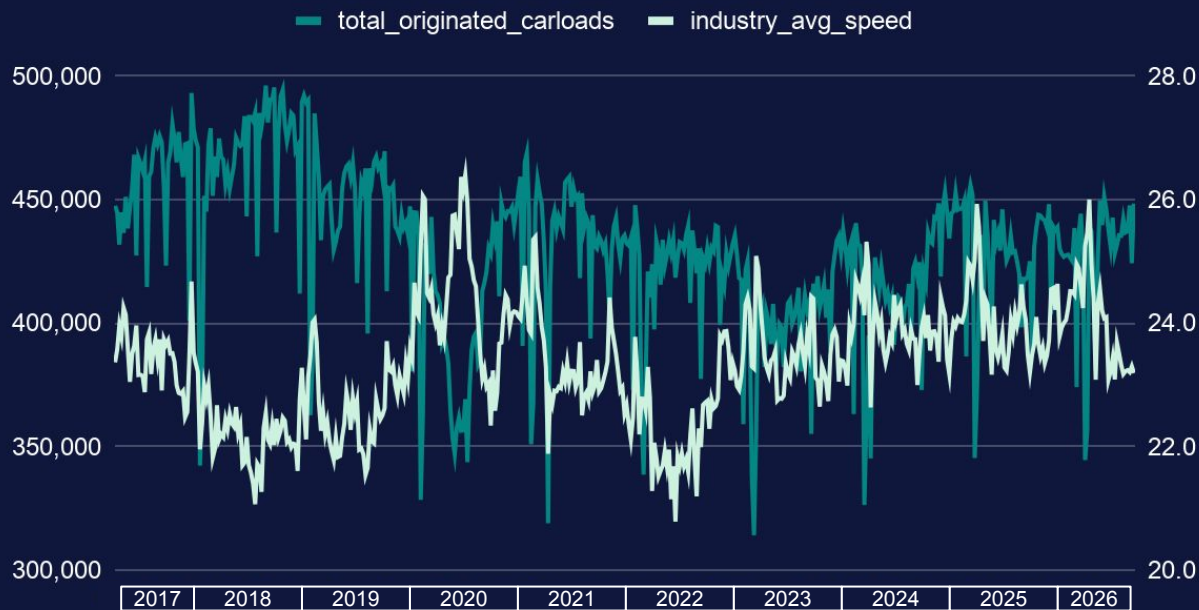


Demand-Constrained

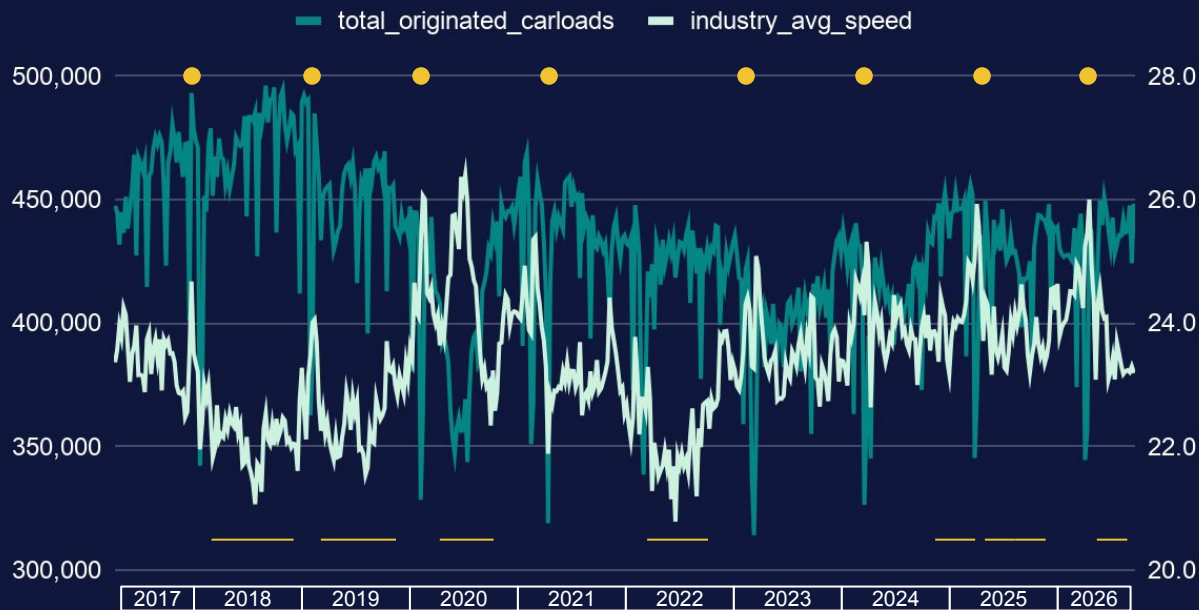


Supply-Constrained

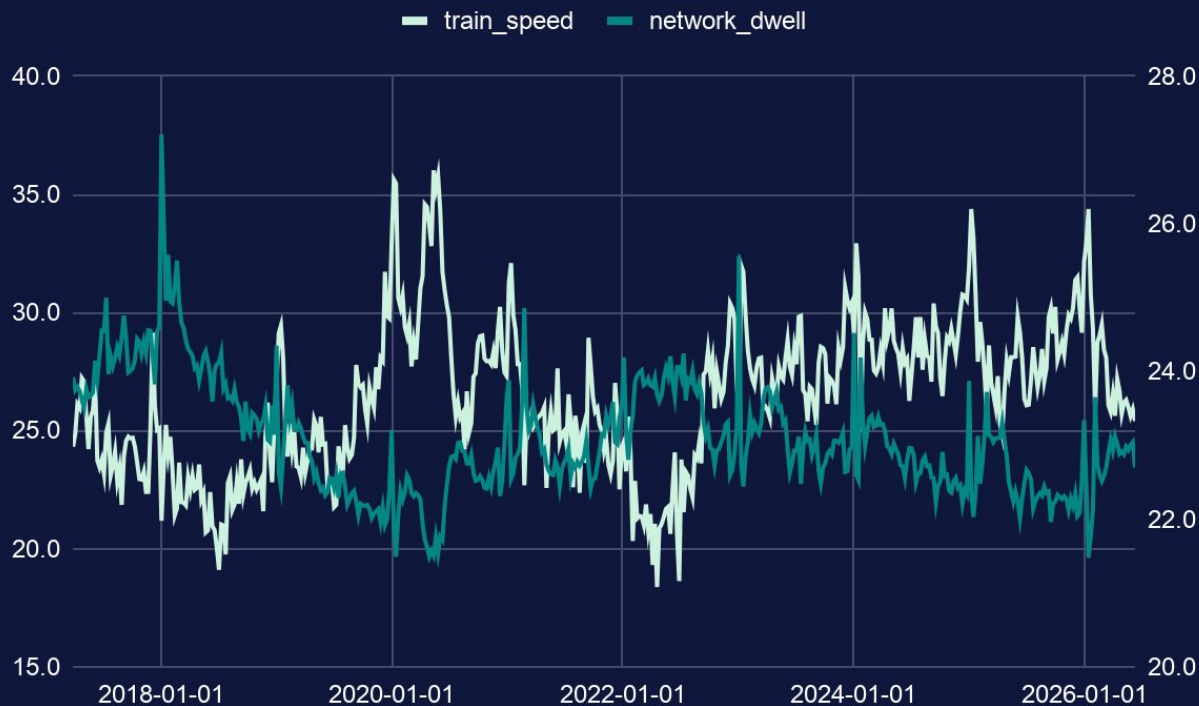
Trains speed up when the network thins out



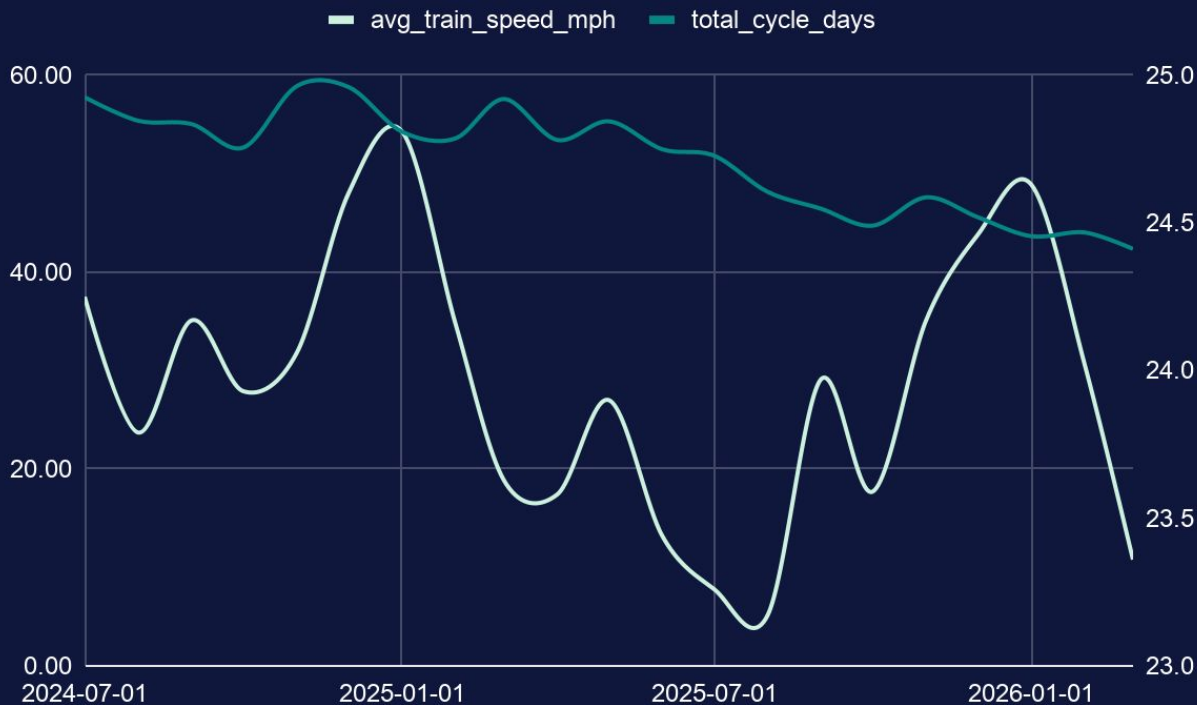
Trains speed up when the network thins out



When the network thins out, dwell declines



Speed swings 10X, cycle time only improves by a half day



2

You cannot cut your way to growth

"Operational effectiveness is not strategy"

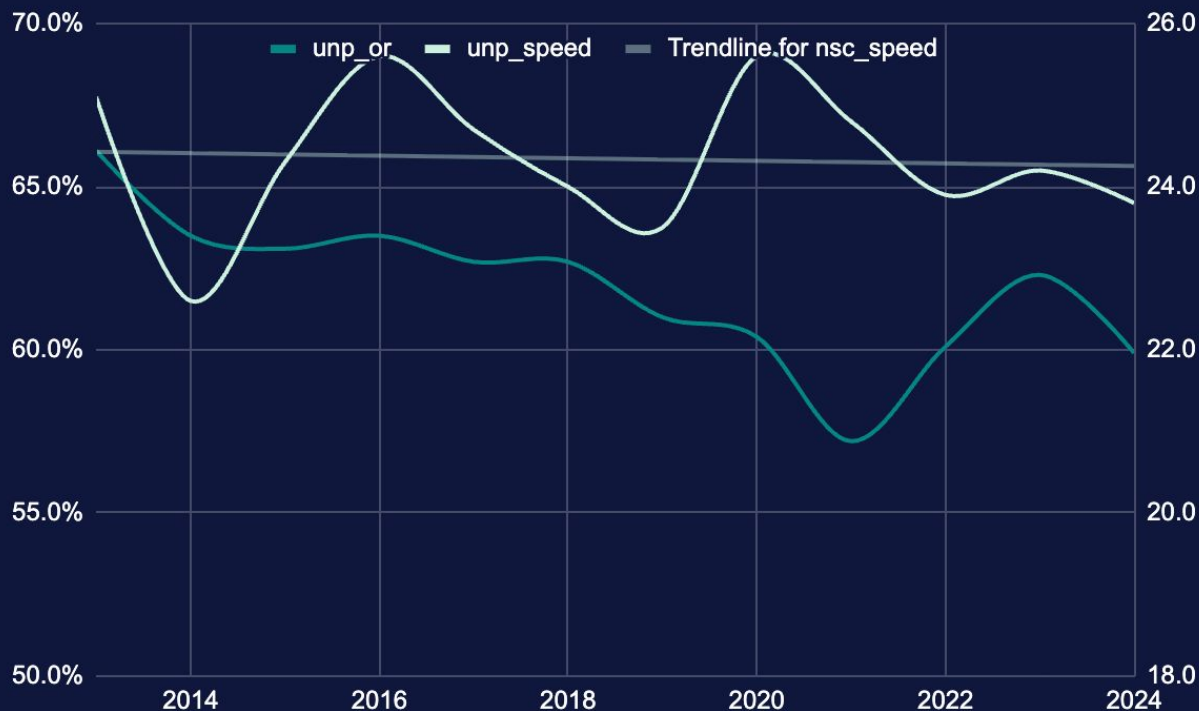
Michael Porter



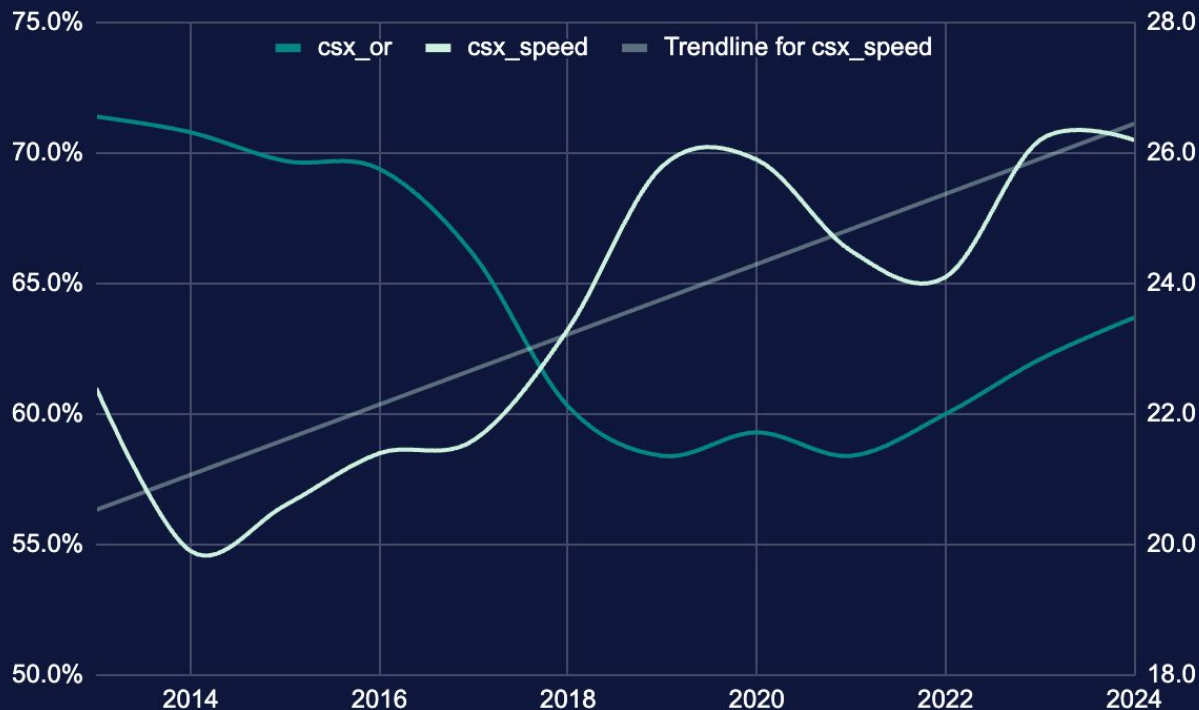
A better ratio did not deliver a faster railroad for NS



Six points of OR gain at UP, minimal gain in speed



Surprisingly, CSX gained speed and improved its ratio



For roughly every \$1 of capex, \$1.5 goes to shareholders



The problem was never demand, it was capacity



Demand-Constrained



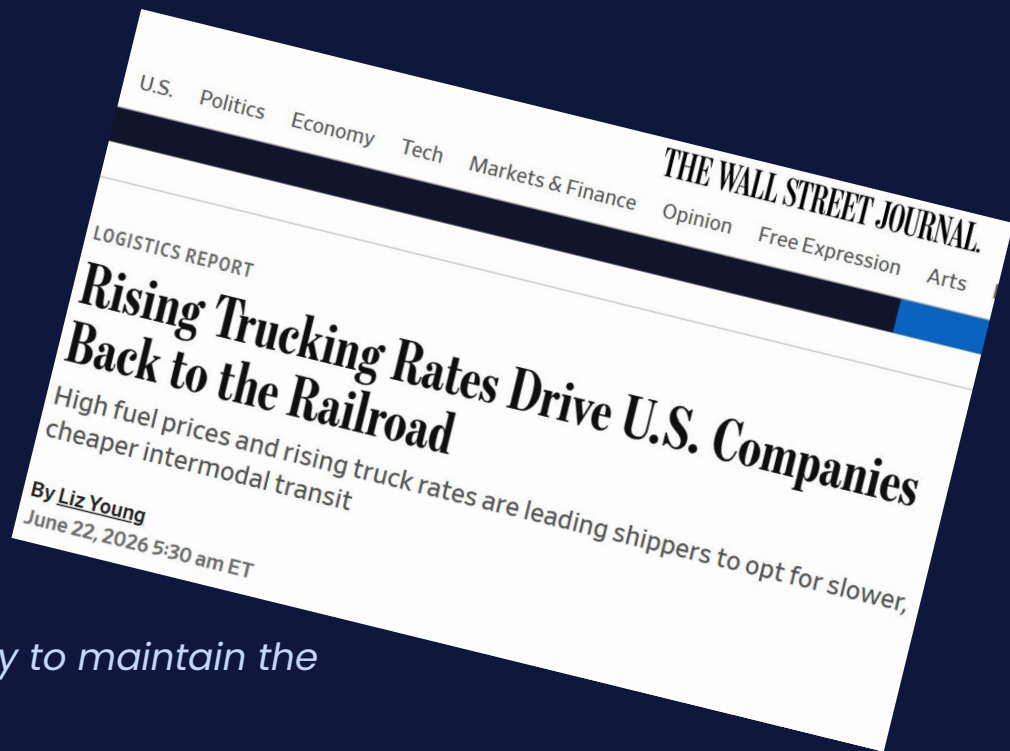
Supply-Constrained

3

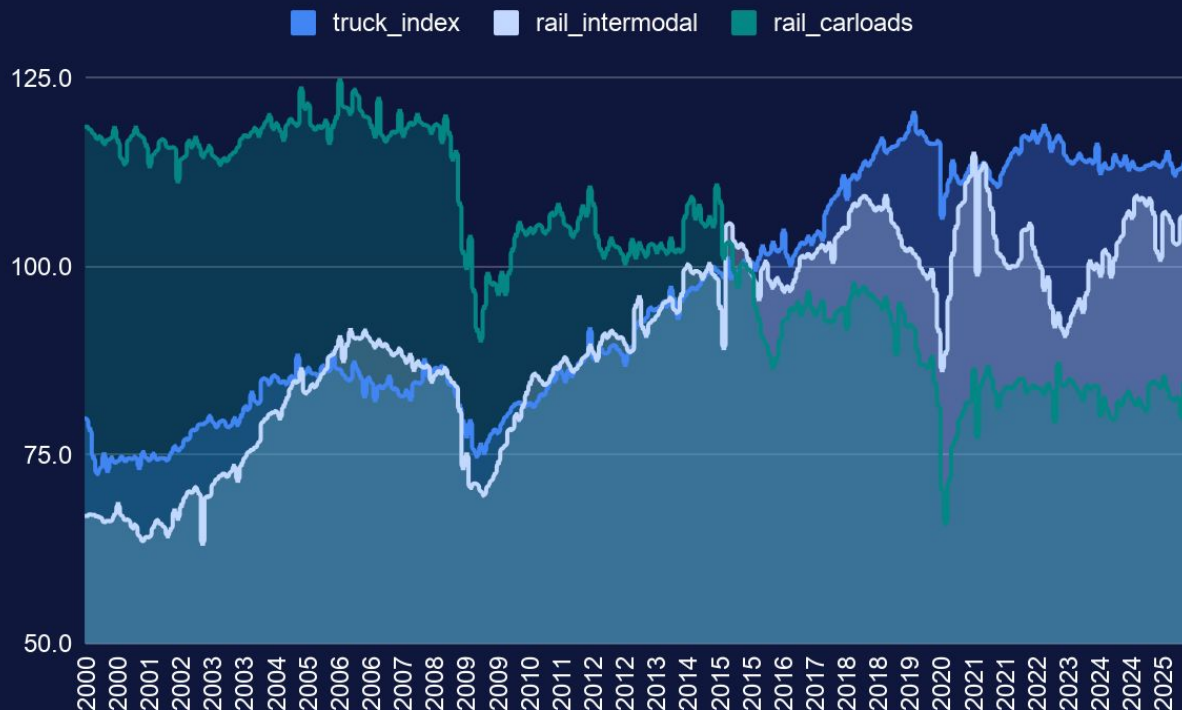
More than just services

"All of us in business have a responsibility to maintain the industrial base on which we depend."

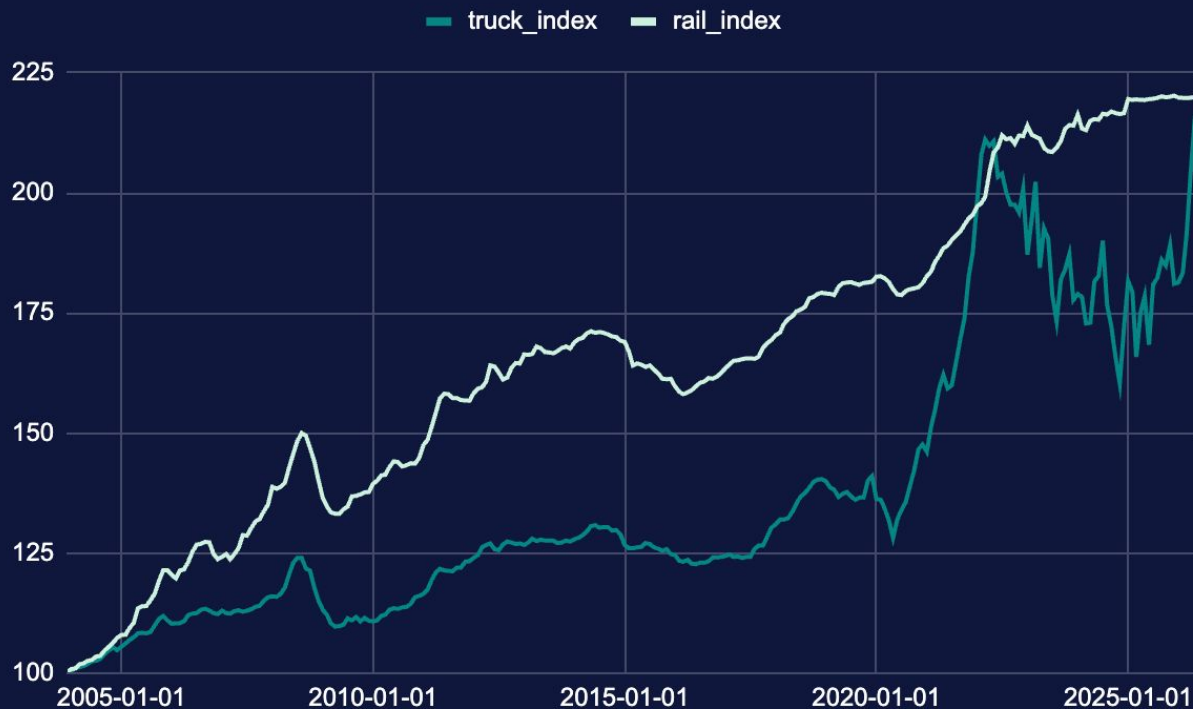
Andy Grove



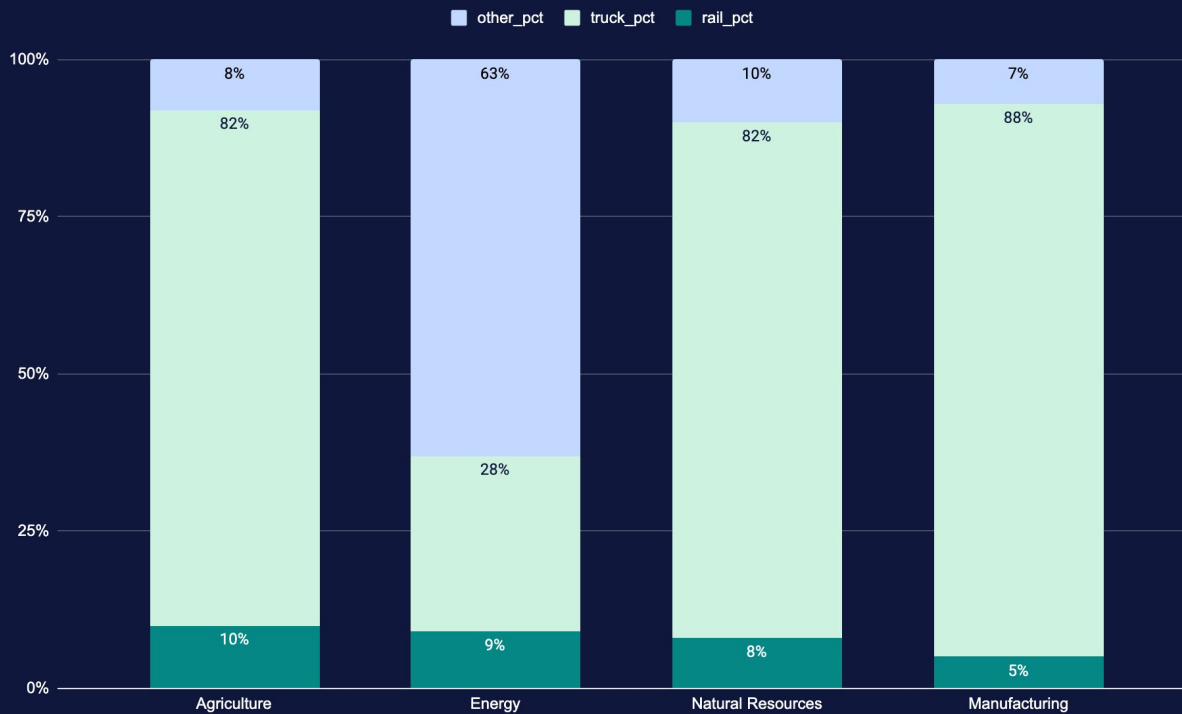
Rail is two businesses, but only one competes with truck



The freight recession was real, but rail remained steady



Want to grow? Here are the channels



Three Big Takeaways

1

Rail <> Industrial Production

2

Efficiency $\neq$ Growth

3

Capacity > > > > Growth

•telegraph.